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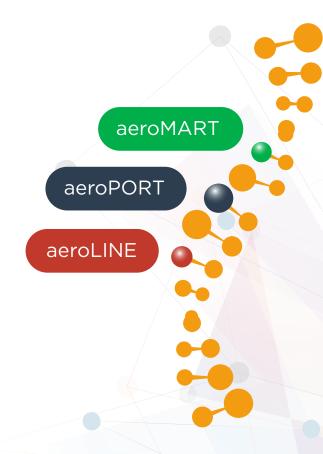
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ACCELERATE YOUR GROWTH



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ACCELaero™ Portfolio

Growth via powerful integrated technologies

ACCELaero[™]

The Challenge

Times have changed. Airlines no longer view technology as a necessary burden and consistently look to lower overall costs, maximise investment and the value derived. The argument of 'best of breed' v 'single platform' persists.

Our Solution

4

ACCELaero[™] is a broad portfolio of powerful high performance technologies and integrated solutions that address recognised industry problems and raise the opportunity bar, producing a whole that is greater than the sum of its individual parts.



Powerful + Integrated = Growth

Built using the latest technologies with open architecture for a future proof solution set, capable to adopt and grow as you do. Tight integration and use of common data bring opportunity at a significantly lower overall cost.

Powerful

ACCELaero[™] is built using powerful agile technologies providing high availability stable solutions that are scalable by design. Fully hosted, secure and compliant, providing lower capital and operating costs in support of your financial and I.T. risk management objectives.

Integrated

ACCELaero[™] connects your business. Tightly integrated solutions for PSS, e-commerce, departure control, revenue management, asset management and business intelligence connect in all the right places, to all the right people and always at the right time.

Growth

ACCELaero[™] delivers customer, asset and revenue management tools that work. Rapid deployment capability and low set up costs yield faster ROI freeing up resources for further or alternate investment; all in support of your growth strategies.



aeroMART

Opportunity through integrated configurable technologies

Isa.ae

The Challenge

Airlines are looking to move away from the traditional and to begin to act, in nature, as retailers and merchandisers to bundle and position third party and partner products, services and ancillaries to complement and increase overall revenue without the dilution of their own brand identity.

Our Solution

aeroMART is a tightly integrated configurable core of PSS and e-commerce solutions that supports distribution, merchandising and retailing allowing airlines to deliver their unique brand promise and to generate new revenue streams.



aeroMART

Configurability + Integration = Opportunity

Flexible configurations drive a custom solution with stability and scalability. Seamless integration adds power and value, reduces risk and provides robust revenue and loyalty opportunities.

Configurability

aeroMART solutions are highly configurable allowing myriad approaches to address business needs and recognised industry problems; delivering power, flexibility and tailored experiences.

Integration

Tight integration of core PSS and e-commerce solutions enable distribution, merchandising and retailing strategies and secure brand promise. Connections to GDS, OTA and other sales channels empower online presence. Communication through social networks and the added power to plug in complementary third party services to supplement your core activities round off a complete and fully integrated suite.

Opportunity

8

Open API architecture and seamless intra-suite integration provides a strong network of interconnected solutions that together create opportunities that drive revenue increase, cost and risk reduction.

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aeroPORT

Efficiency through consistency and optimised technology

aeroPORT

The Challenge

Airlines expect capability to deliver a consistent service model whilst retaining the flexibility to personalise, create new revenue opportunity and to optimise flight operation for best performance.

Our Solution

A suite of airport solutions delivering a configurable checkin flow that simplifies acceptance and opens in path revenue opportunity paired with a high tech weight and balance solution that optimises loading, fuel efficiency and manages airport, flight and personnel performance.



Consistency + Optimisation = Efficiency

The ability to configure a unique and consistent service workflow coupled with optimised solutions for flight operations delivers a deeper level of overall efficiency.

Consistency

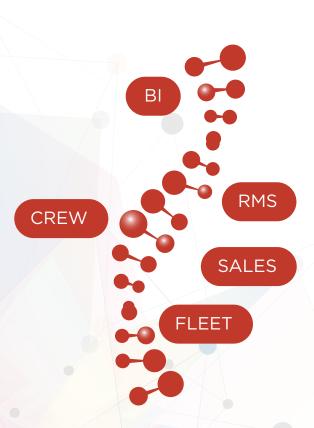
aeroPORT FLY provides a defined, yet unique work flow to check-in delivering a consistent service approach that recognises the individual itinerary, its needs and opportunities.

Optimisation

Solutions to complex mathematical problems are automated in **aeroPORT TRIM** to assure optimal loading and fuel efficient operations. Management data is available for review of airports, flights and personnel.

Efficiency

aeroPORT is fast, simple to use, removing complexity to enable increases in productivity for both customer facing and non-customer facing commerce. Weight & Balance integrity and optimal loading solutions bring quantifiable value through measurable performance. Check in is simplified to reduce transaction times and open greater service opportunity and fulfillment.



aeroLINE

Productivity from real time knowledge and power

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The Challenge

Airlines need to be able to respond to real time problems with real time solutions having used real time data.

Our Solution

The **aeroLINE** suite employs complex mathematics and a powerful network of resolution services to bring optimal supply to a real time demand, whether that is fleet planning, crew pairing, schedule recovery or simply the price a ticket should sell for at a specific moment in time.



aeroLINE

Power + Knowledge = Productivity

Access to powerful problem resolution software coupled with the use of real time data for automatic results or dashboard illustrations of your business as it is happening, enabling decision support systems and processes to bring productivity to the forefront of all ongoing operations.

Power

The **aeroLINE** suite leverages the powerful **ACCELaero**TM **cloud based network of resolution services** to employ complex algorithms against real time operational problems to generate cost optimal resolutions quickly.

Knowledge

Real time, historic and statistical data is used widespread within the **aeroLINE** suite of solutions. There is little, if anything, **aeroLINE** cannot leverage.

Productivity

With the power of mathematics and packed with the knowledge provided by an intricate cluster of both structured and unstructured data, **aeroLINE** delivers a business intelligent solution set to the hands of those that need it. **aeroLINE** brings productivity to new levels by removing complexity from the operational environment and simplifying the decision making process thereby maximizing the revenue opportunities that present themselves.

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ACCELERATE YOUR GROWTH

Corporate

Removing Complexity

Corporate

Deliver Unique Customer Experiences

Increase Revenue, Lower Cost

Manage Risk Effectively **Information Systems Associates** have been providing high performance technology to the global travel and airline business since 2005, offering a deep portfolio of solutions that is also adequately broad to touch almost every aspect of the industry.

Our innovative and transformational portfolio of robust solutions coupled with our proven proficiency and expertise continues to attract powerful brands to employ our products and services. The **ACCELaero**TM portfolio is designed to address the business problems of today, whilst agile and capable to respond to the problems of tomorrow. Our solutions address your problems by connecting your business to people, your people to people and your people with themselves, providing you the opportunity to build long lasting and unique relationships, increase revenue, control costs and mitigate risk.

Information Systems Associates is also committed to the principle of creating Shared Value through our solution design.

aeroMART aeroPORT aeroLINE



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ACCELARO

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