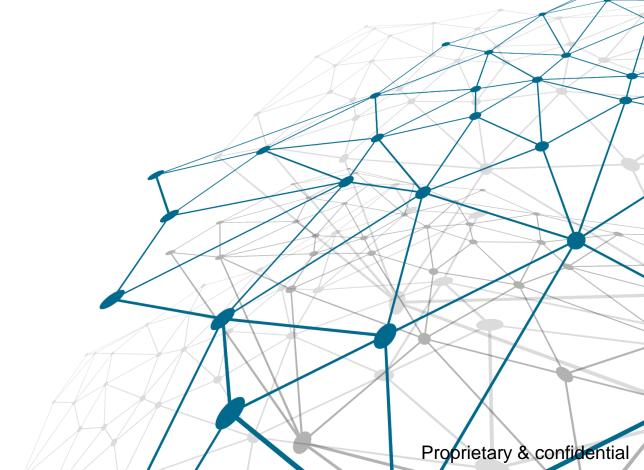
# The Backbone for your Route Development











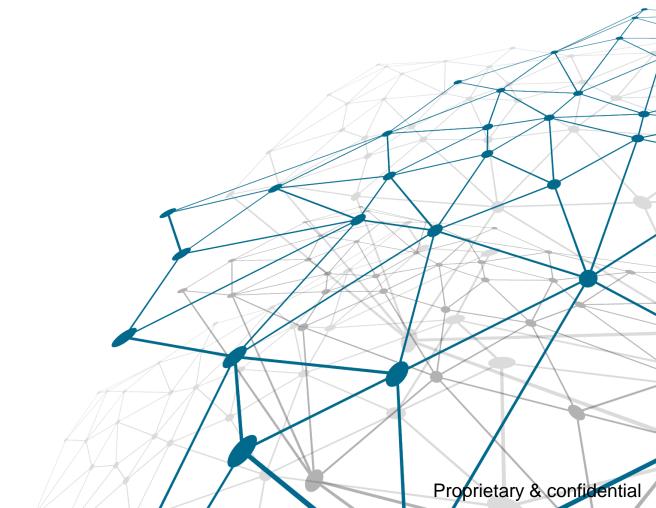


Based on worldwide airline traffic and revenue data.

Airports and Airlines can identify new markets with the first integrated predictive data analytics solution

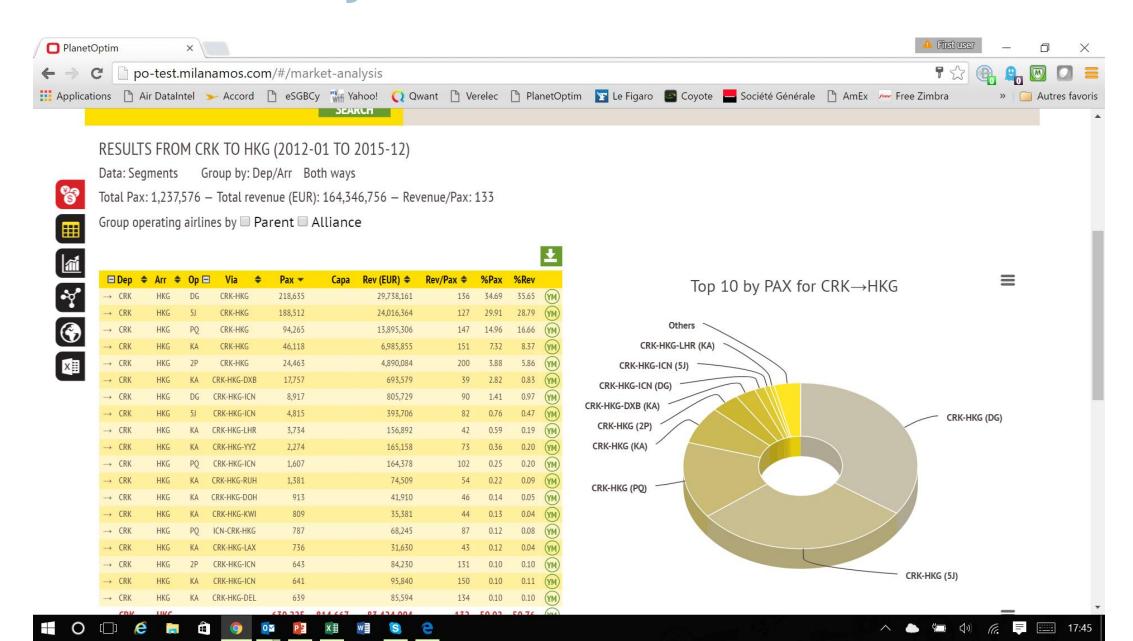
Data science brings low cost and direct bookings estimate into the picture

# **Market Analysis**

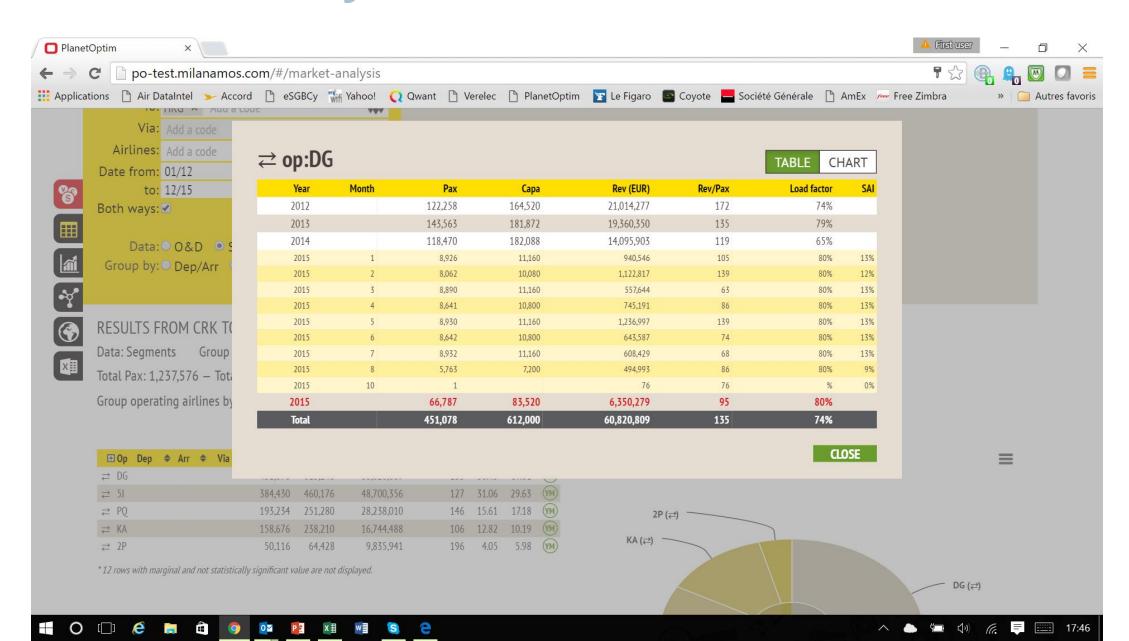




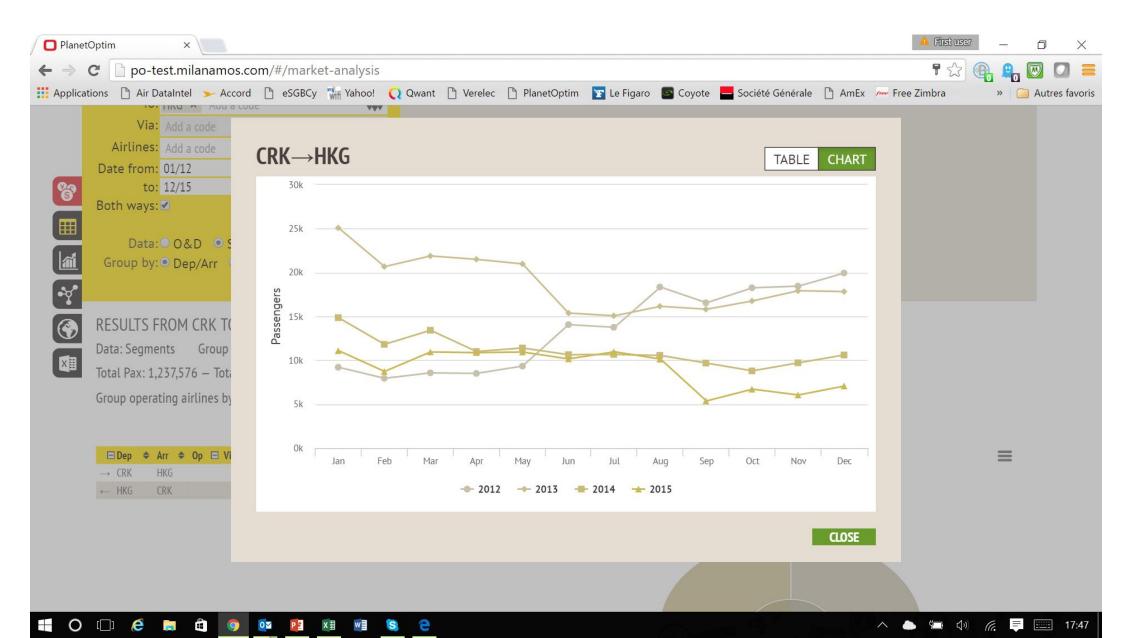
#### Get any market info from 2002!



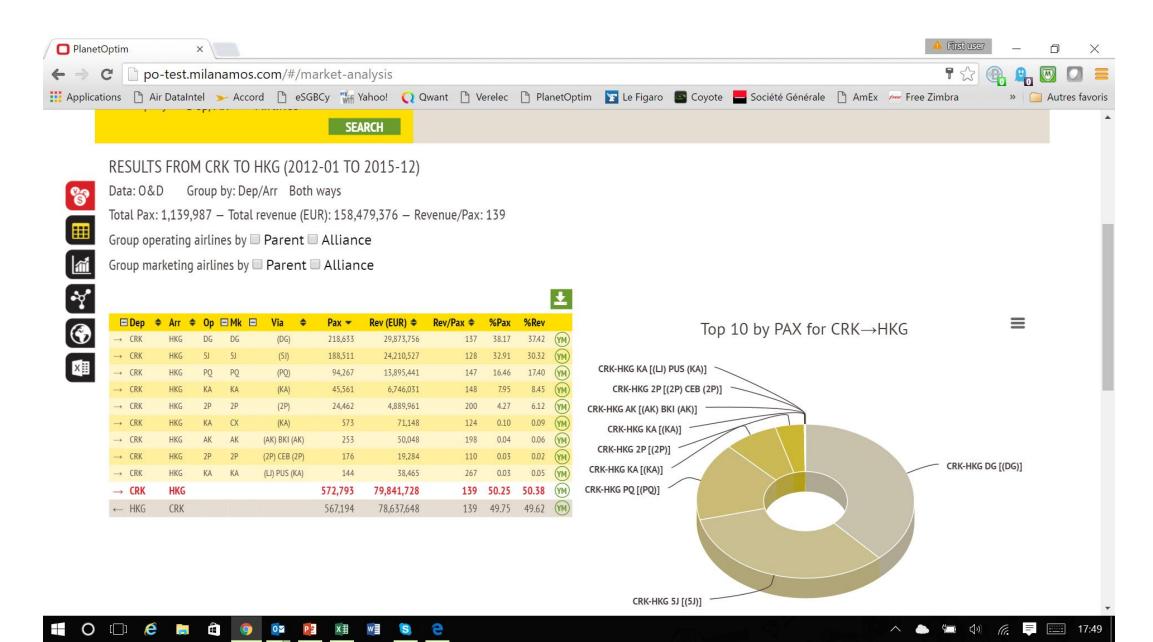
#### Get any market info from 2002!



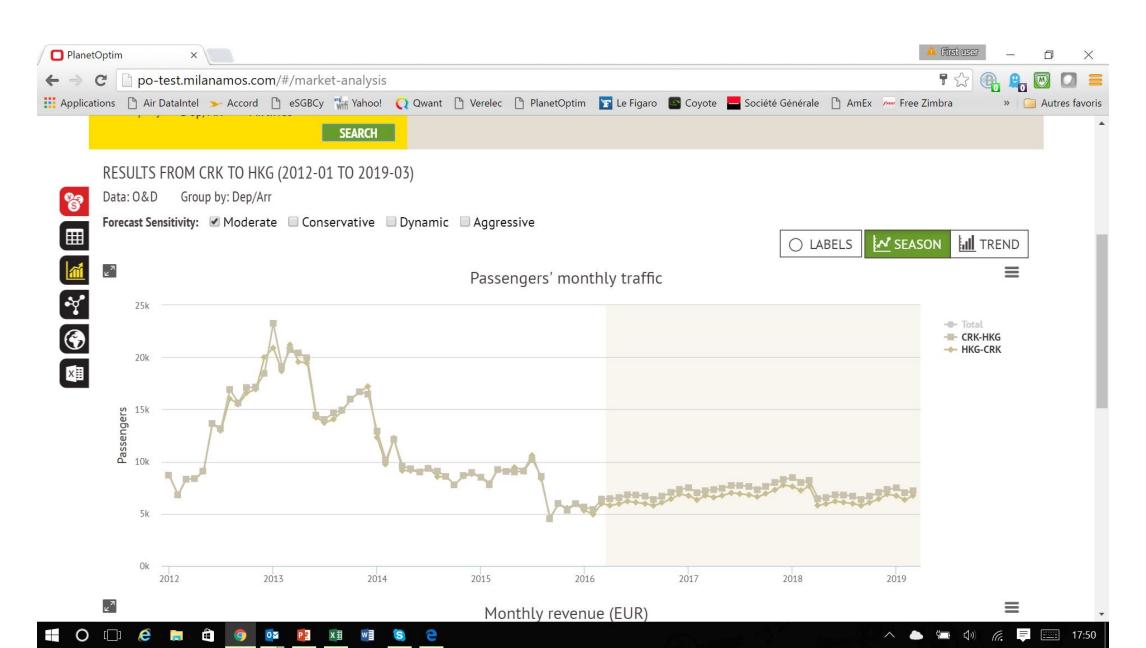
#### **Compare Seasonality**



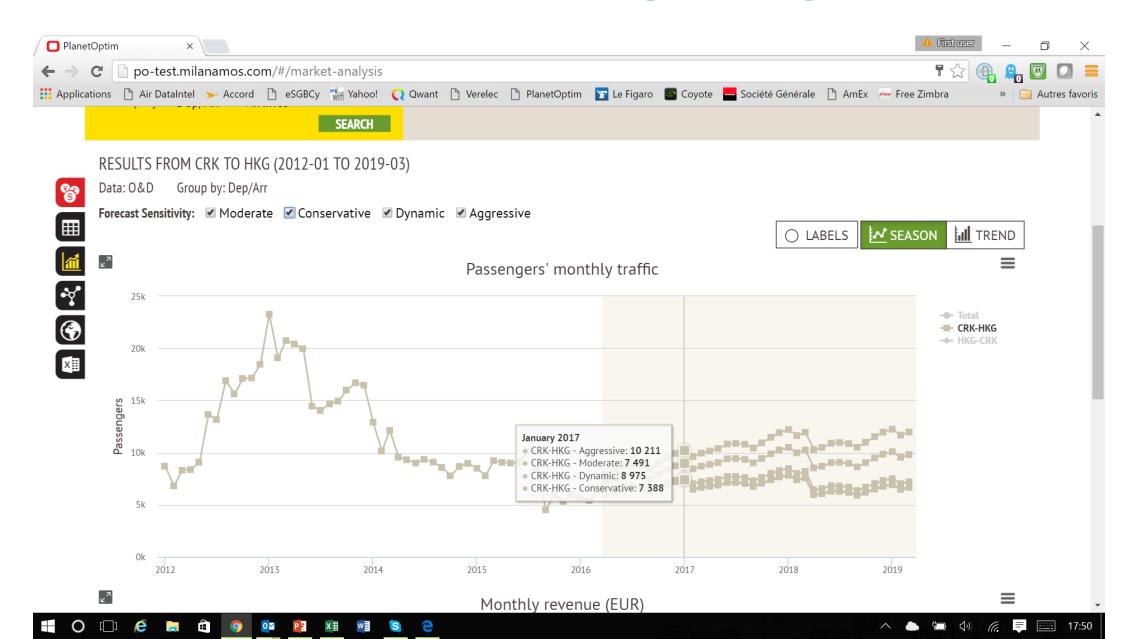
#### **Get detailed O&D Information**



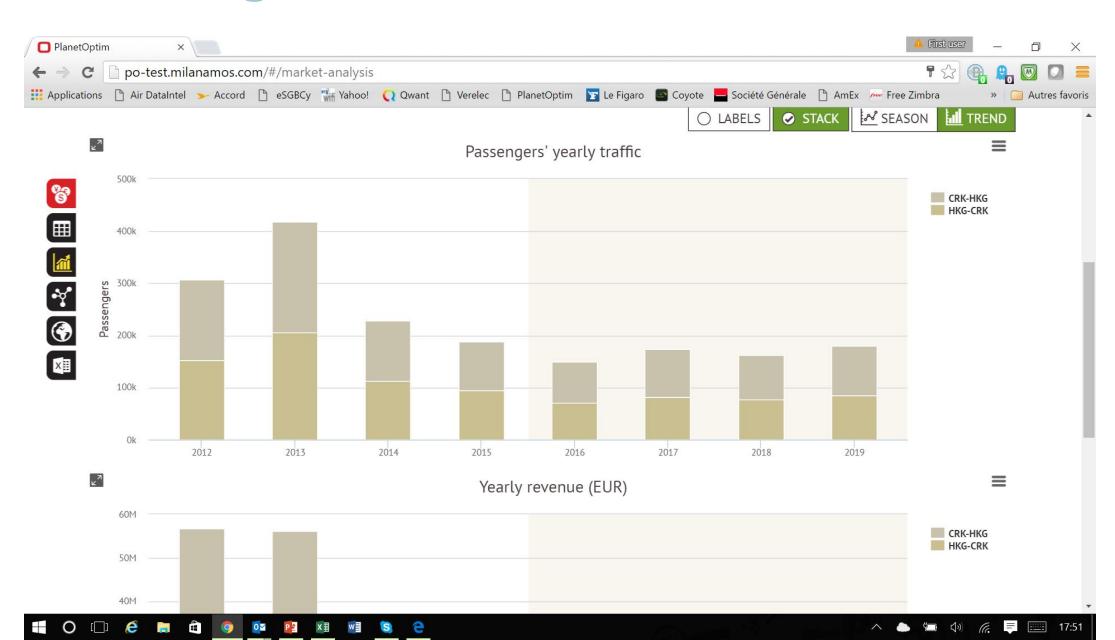
#### **Forecast Future Demand**



#### ...with Sensitivity Analysis



#### ... and long term view for Traffic and Revenue



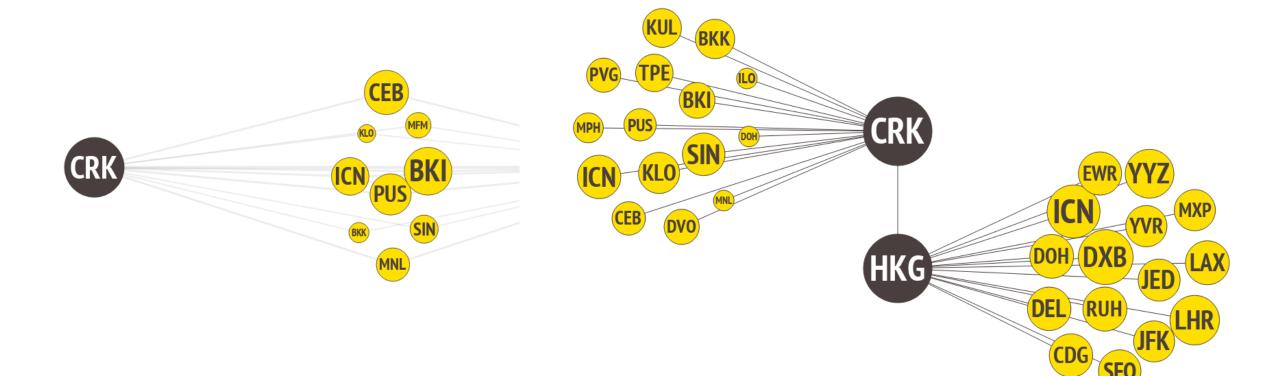
#### Via Point info and Pre- Post Flows!

CRK to HKG (2012-01 to 2016-03)

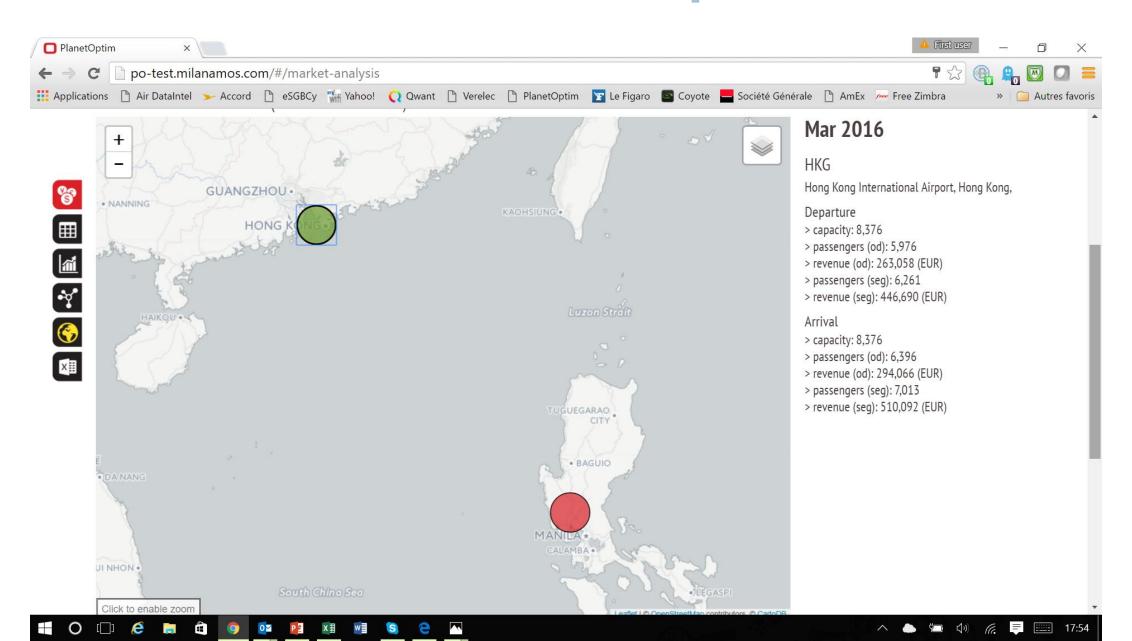
CRK to HKG (2012-01 to 2016-03)

Data: OD Both ways

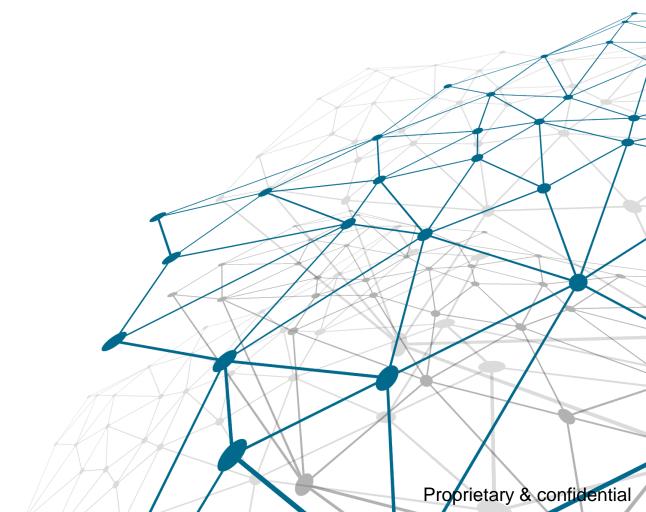
Data: Segment Both ways



#### Table / Chart / Map views

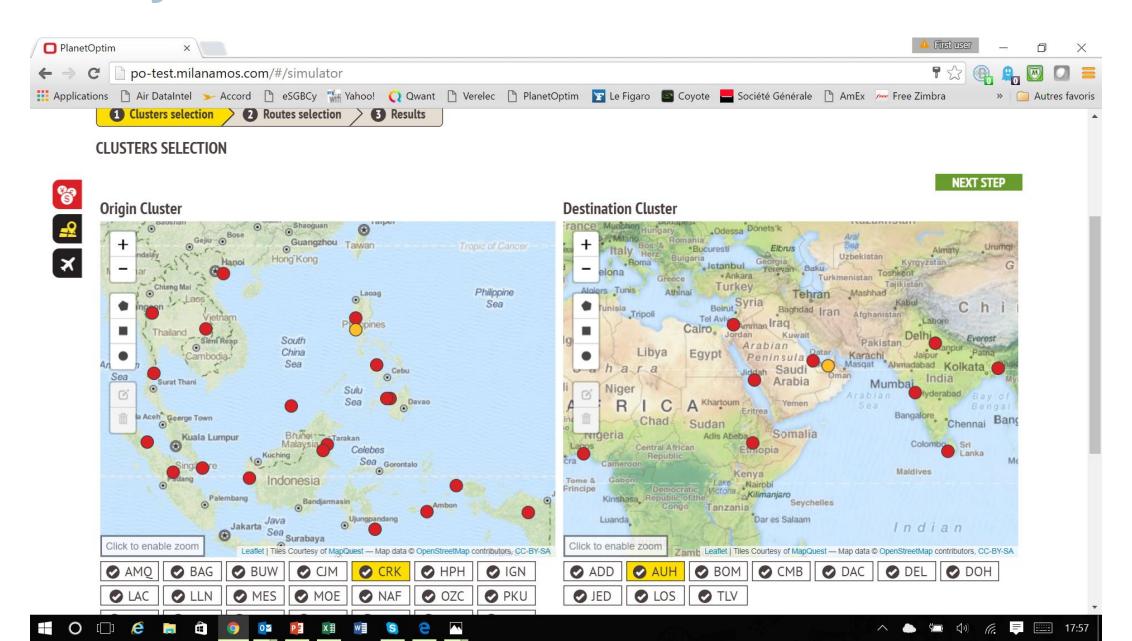


### **Market Simulator**

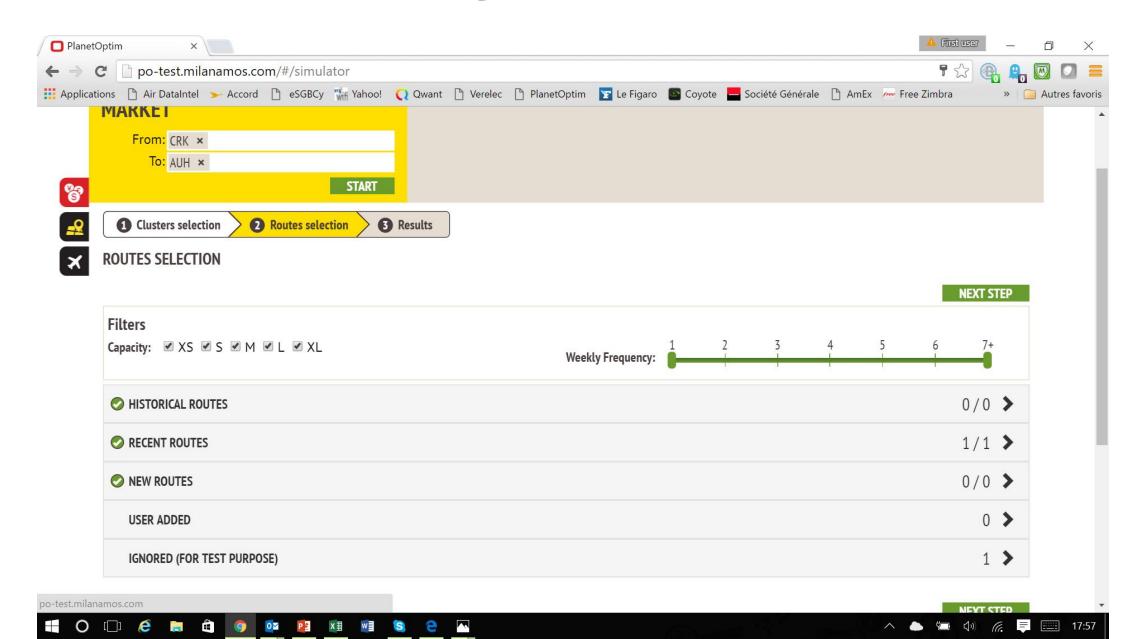




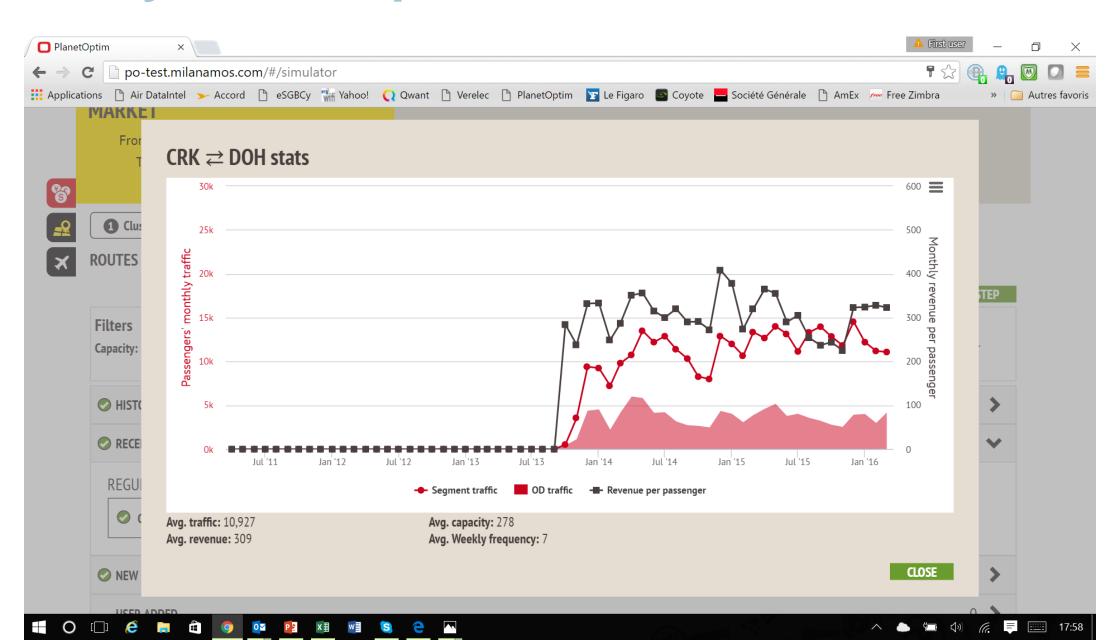
#### Analyze a New Market: select like markets



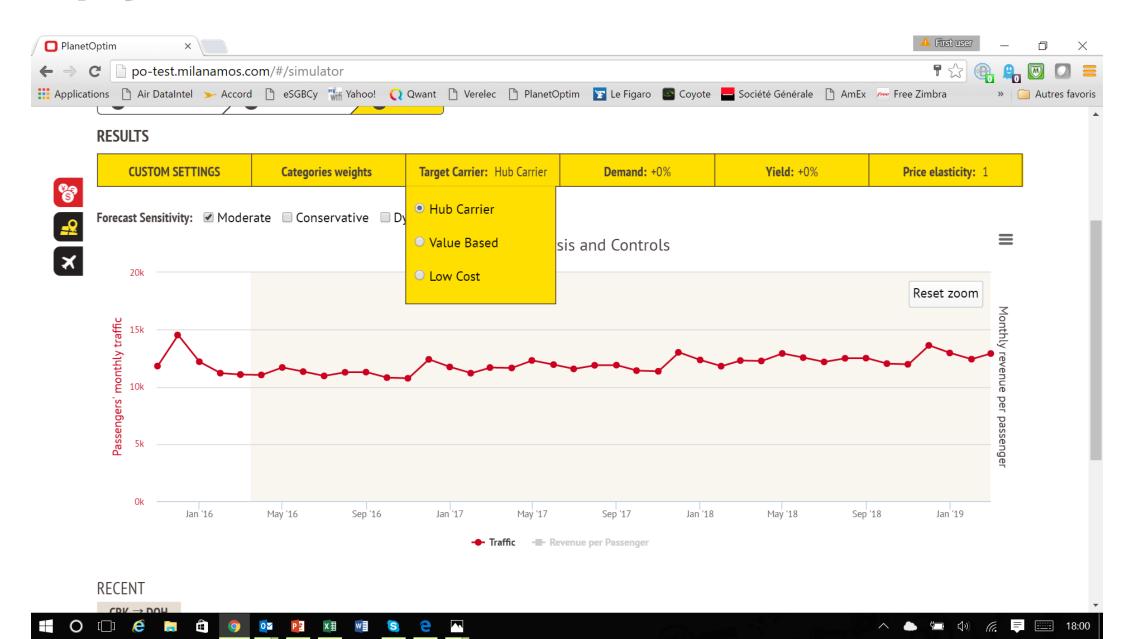
#### Select your Schedule



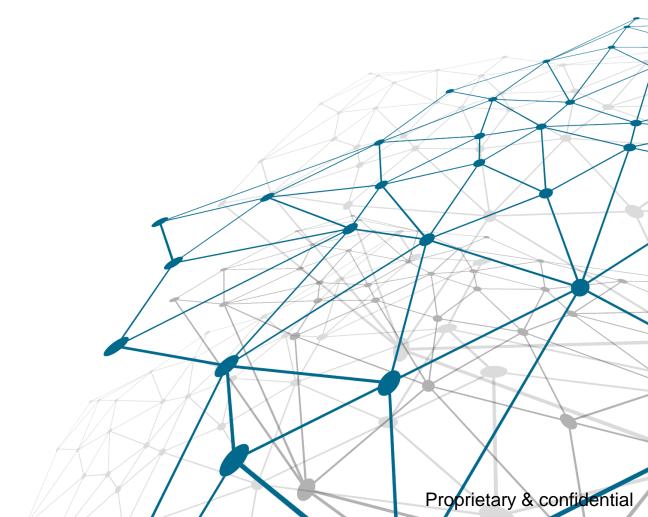
#### **Analyze / Compare / Select Similar Routes**



#### Set Up you Parameter to Finalize Market Potential

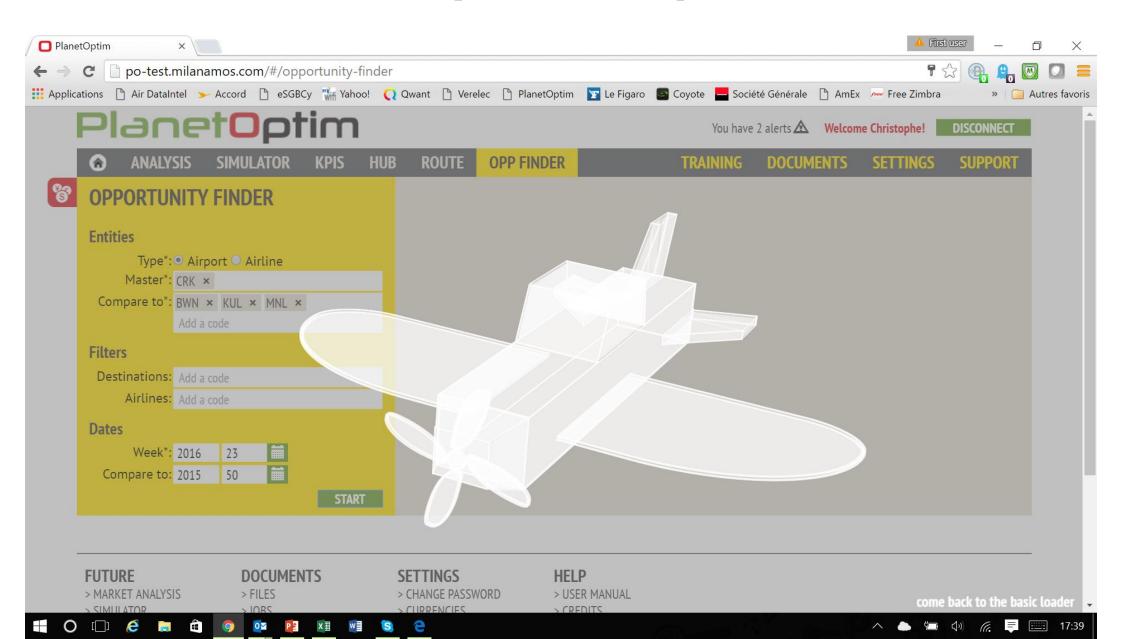


# **Opportunities Finder**

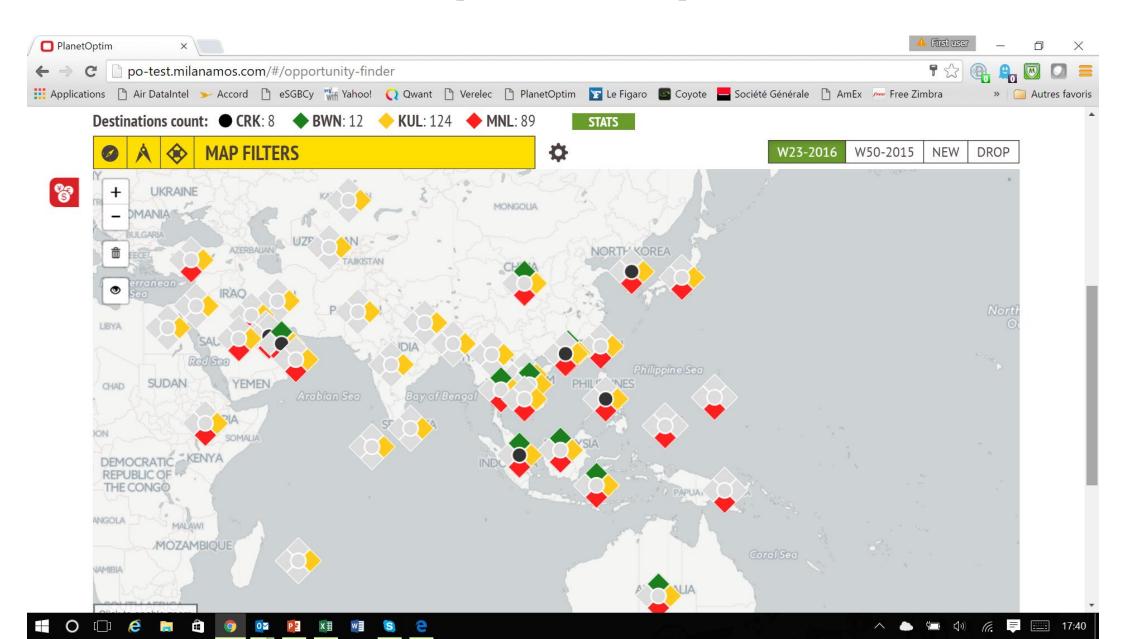




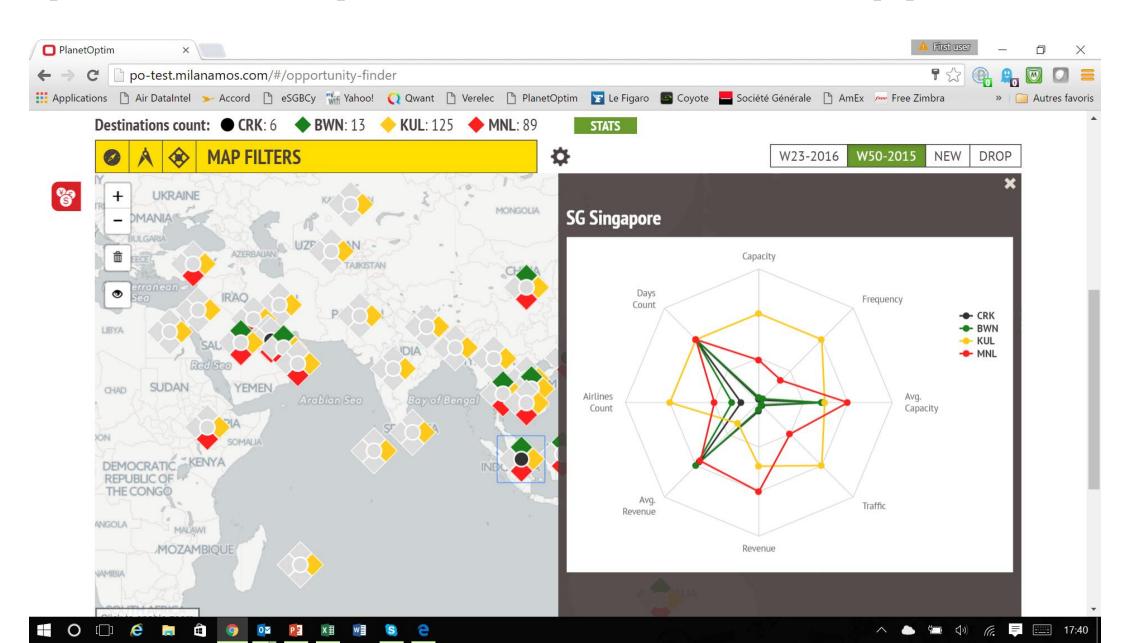
#### Benchmark up to 5 airport / airlines



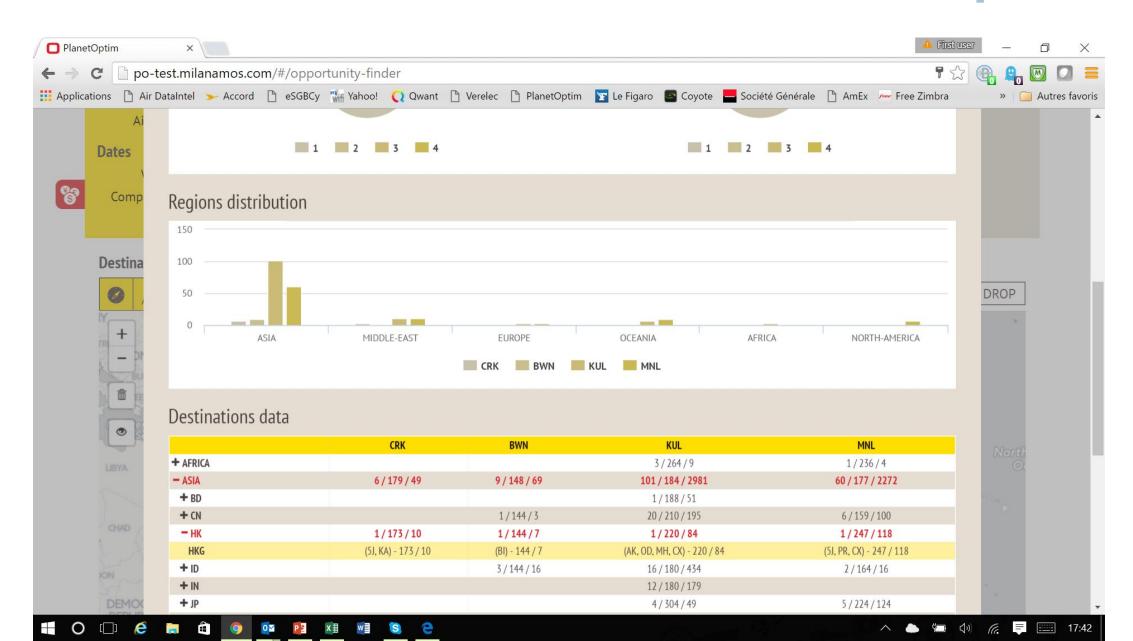
#### Benchmark up to 5 airport / airlines



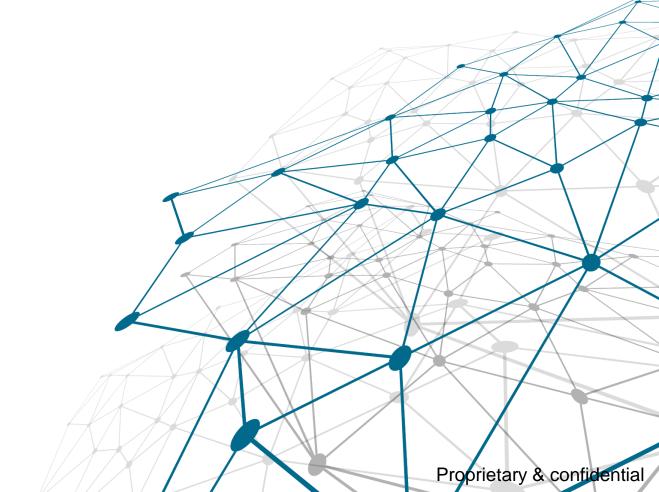
#### **Graphical Comparisons, New or Dropped routes**



#### With detailed Table view and Chart reports

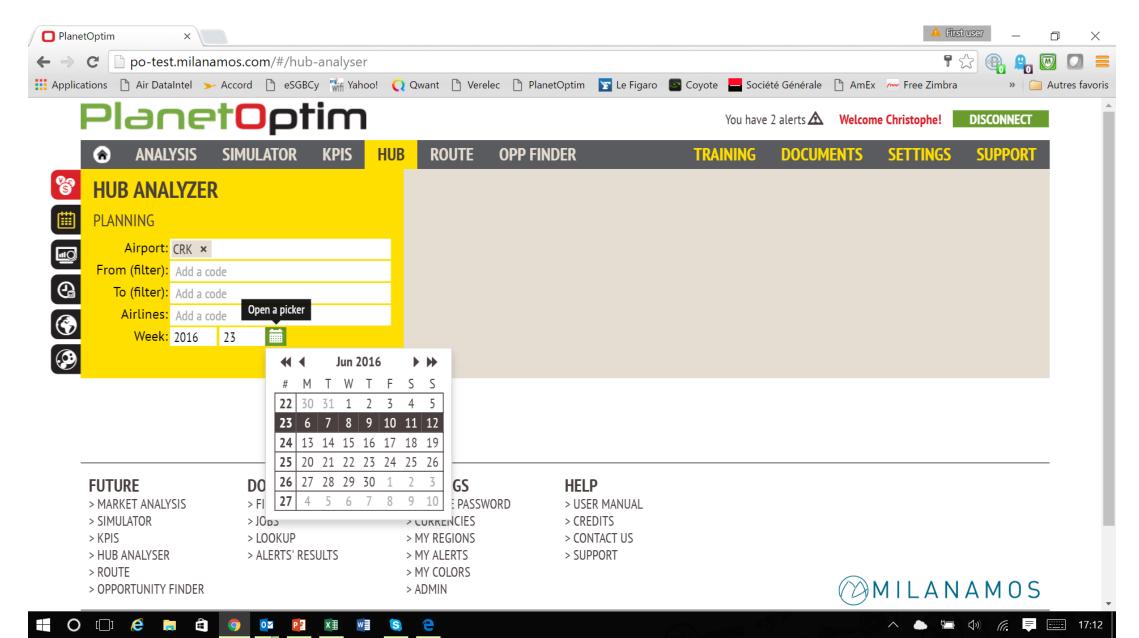


# **Hub Analysis**

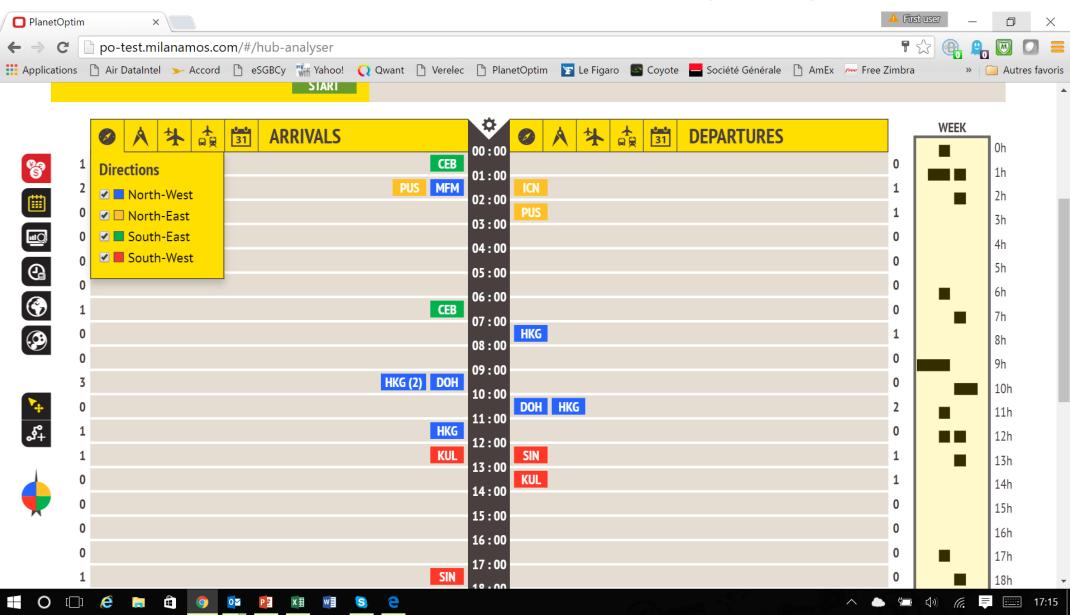




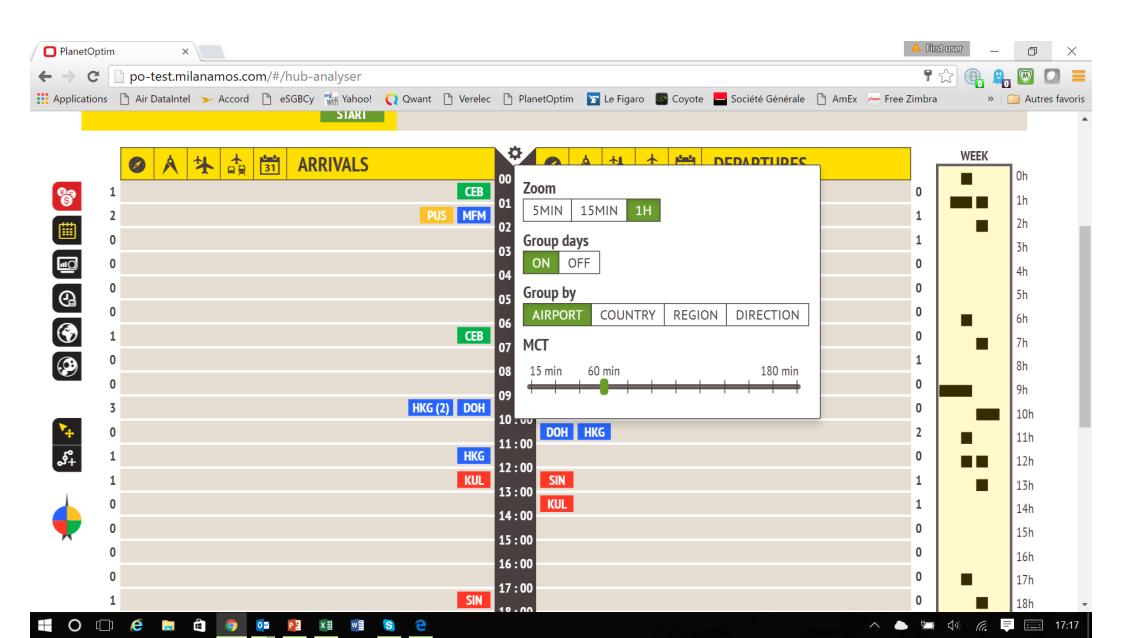
#### Perform any detailed airport analysis



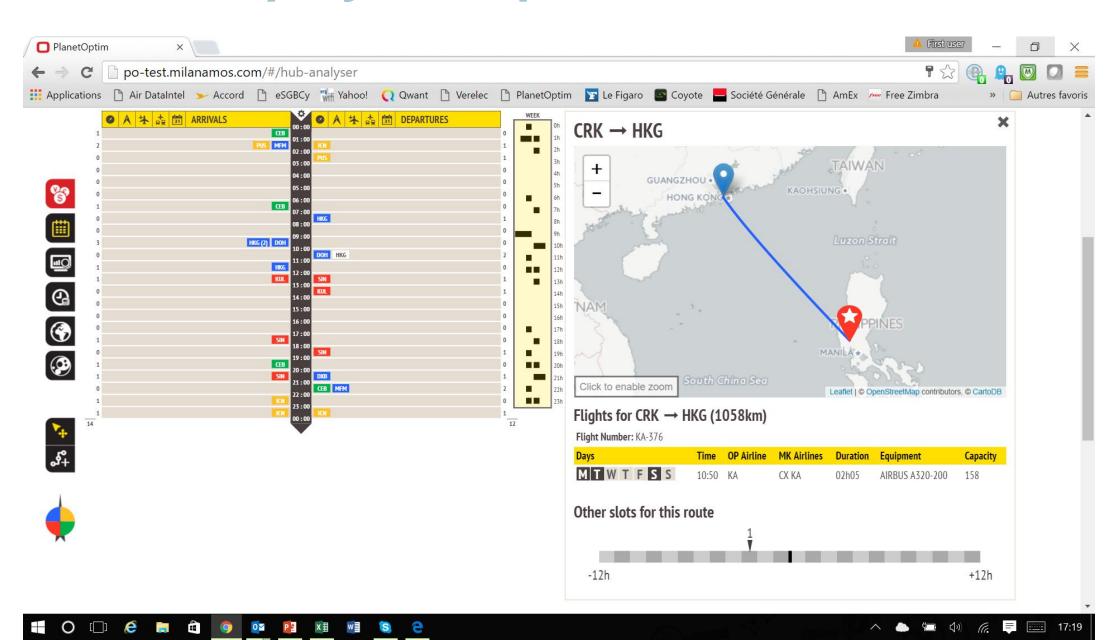
# Select Arrival & Departure by Directions/Distance/Capacity/Day of Ops



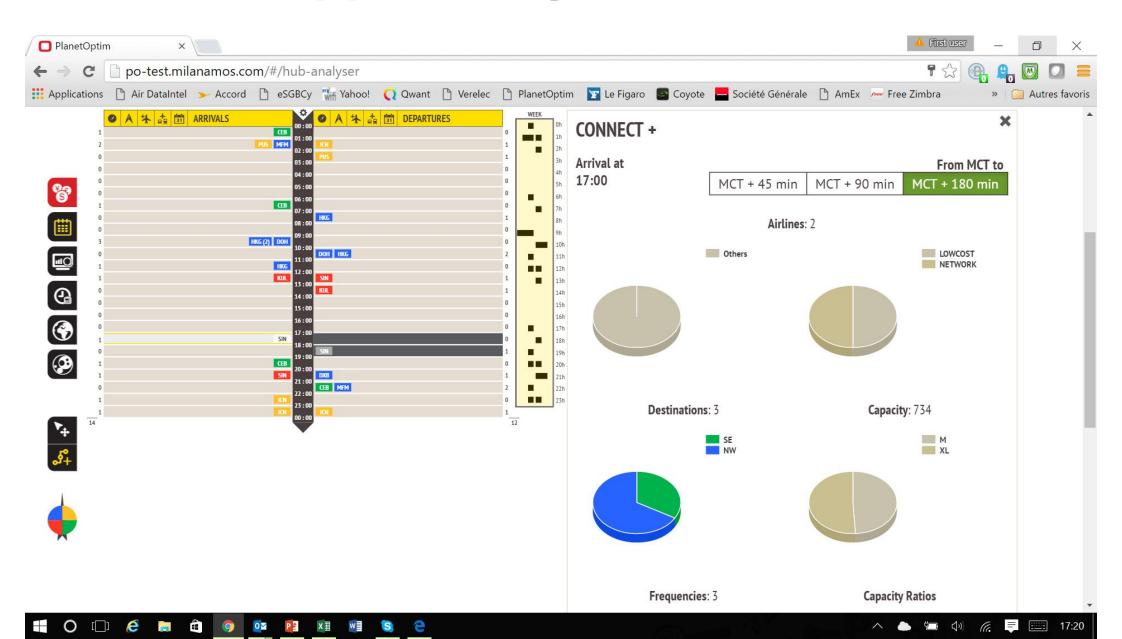
#### **Multiple Layers of Informations**



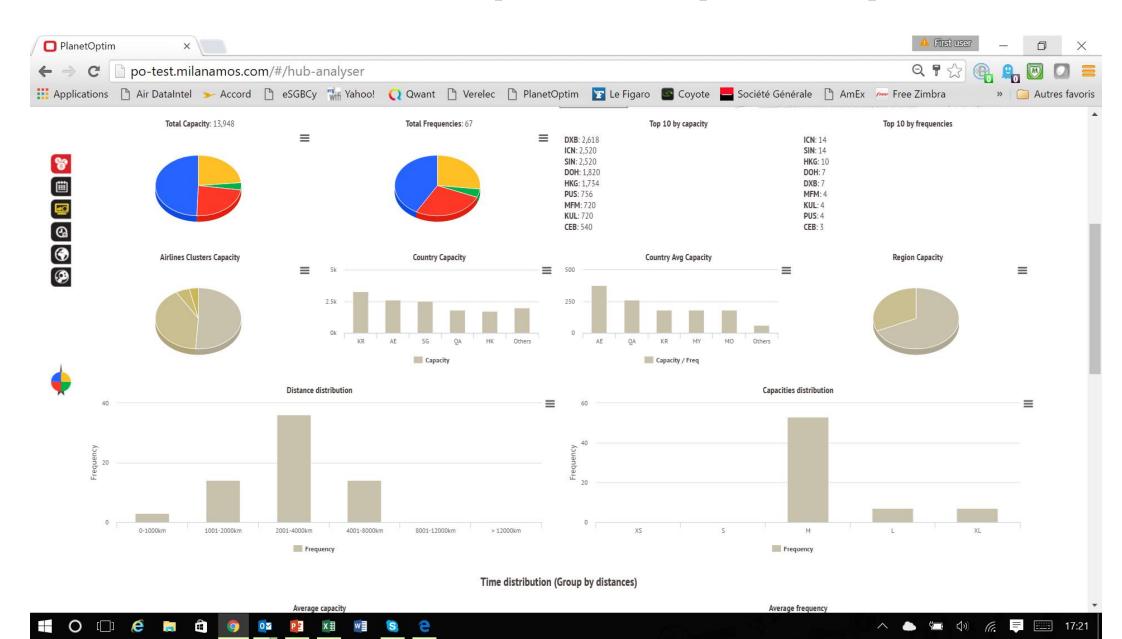
#### Display the Specific Schedule



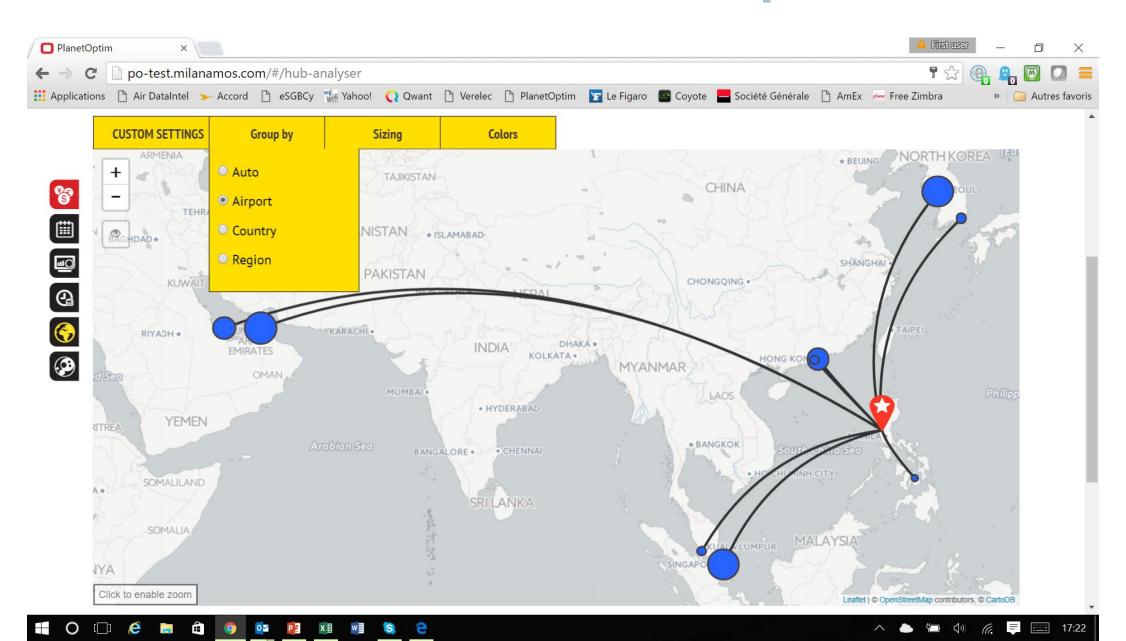
#### ... and opportunity for Connections!



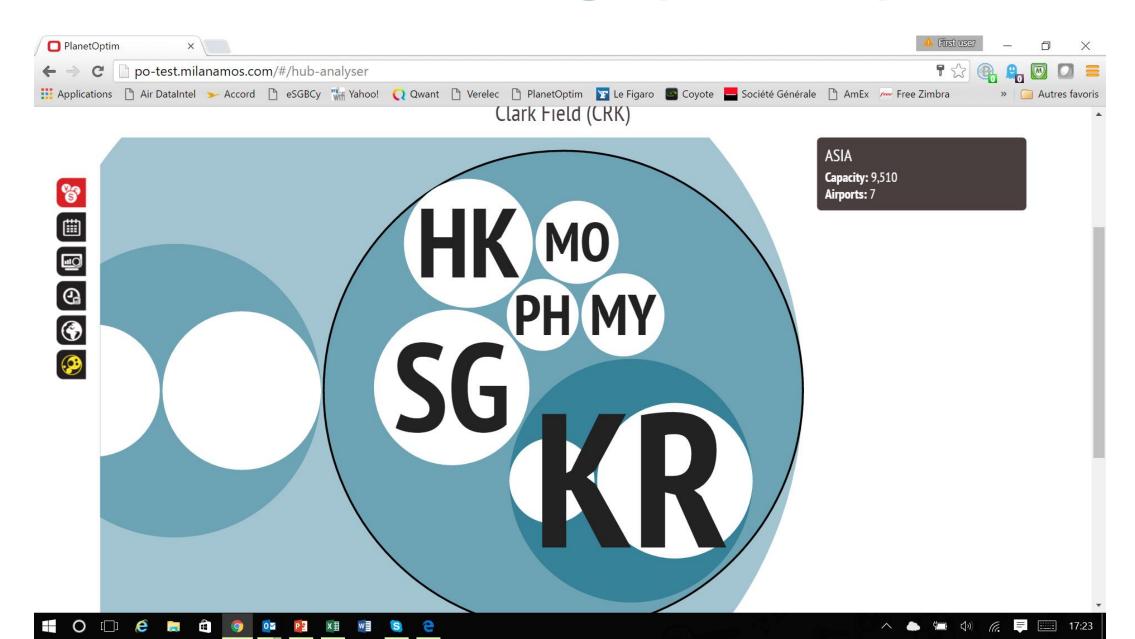
#### The most complete airport report!



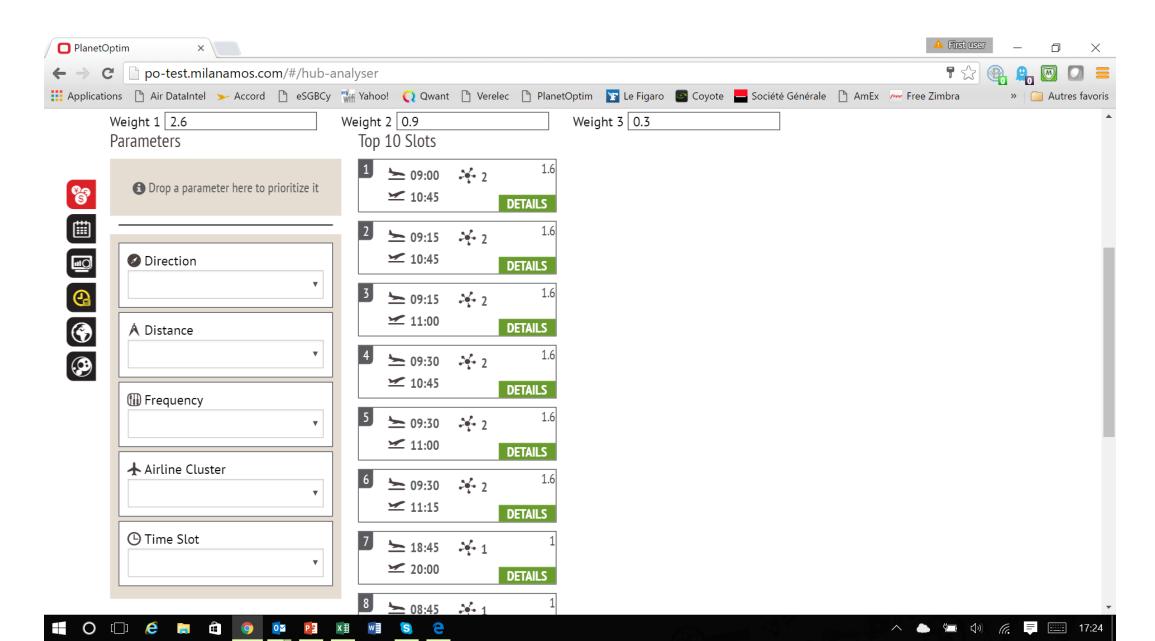
#### With a customized Map view



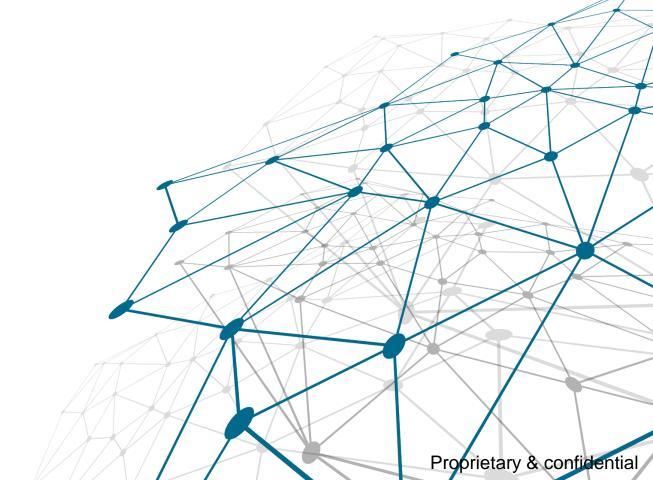
#### ... and interactive graphical reports!



#### Find the Best Time for connections

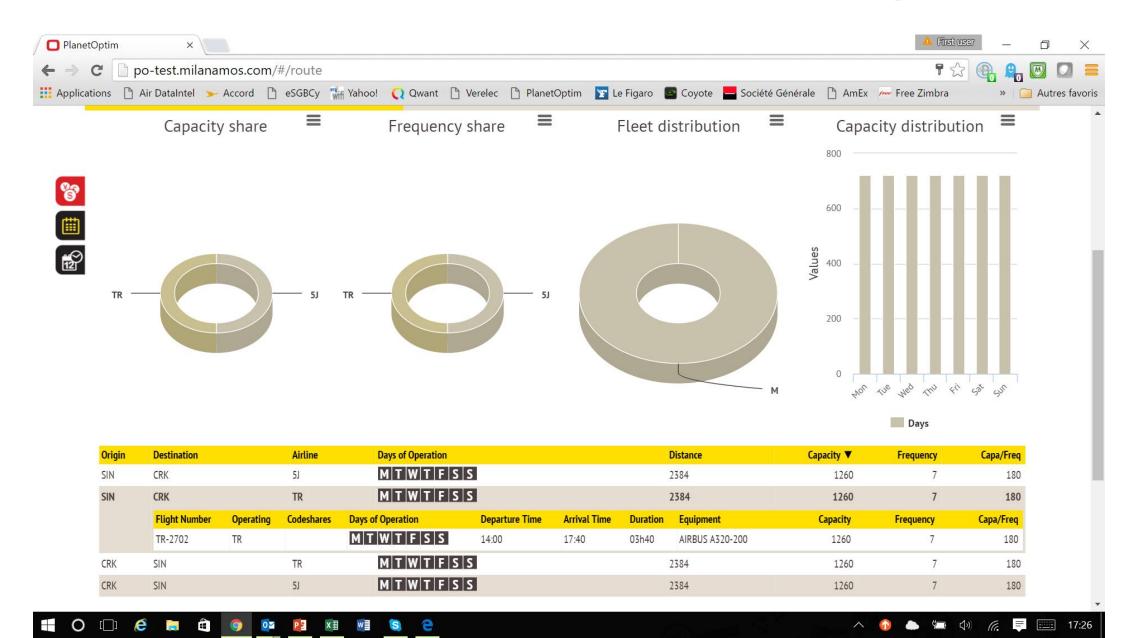


## Routes

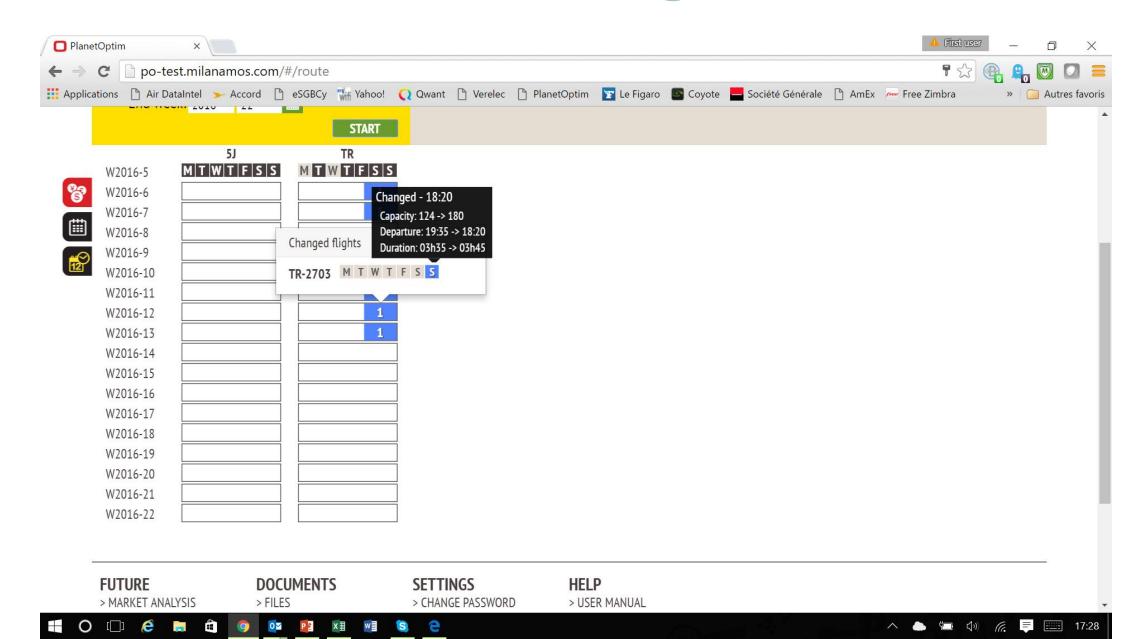




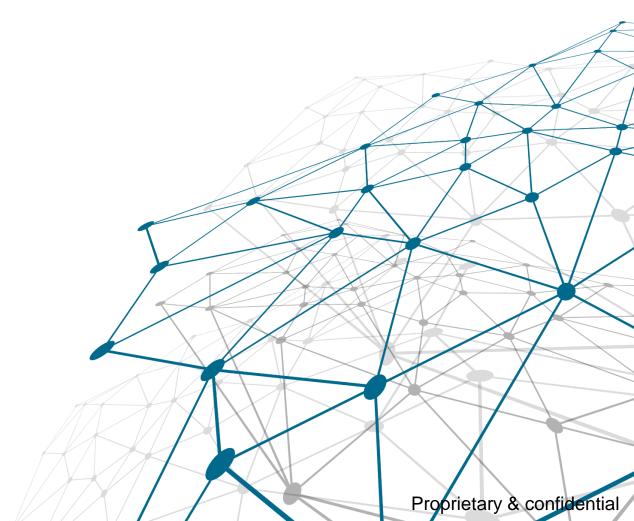
#### Worldwide Schedule at your fingertip!



#### Track all schedule Changes over a Period

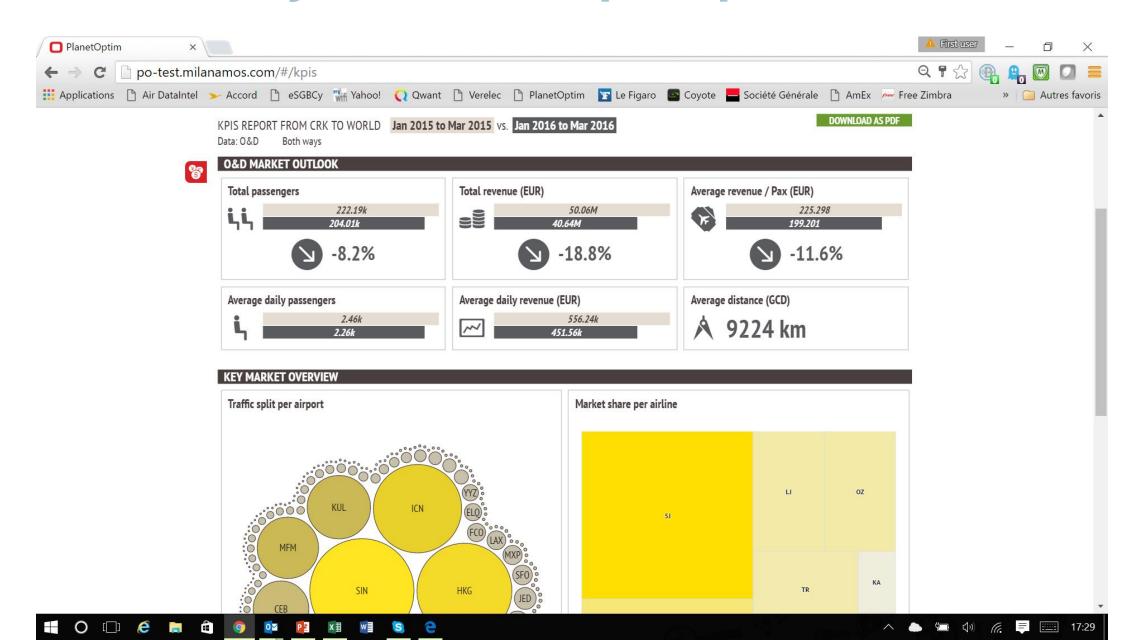


# **Key Performance Indicators**

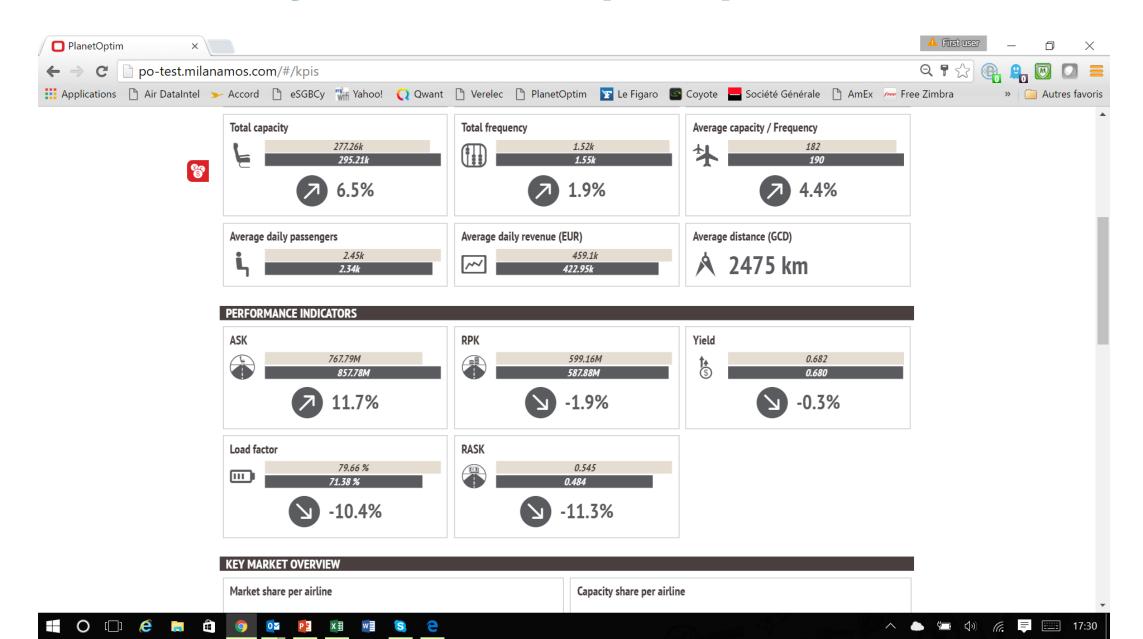




#### Evaluate any airline / airport performance YoY



#### Evaluate any airline / airport performance YoY



# **And Many Other Features**

Today...

and Tomorrow!

